

# CLEANTEX

## PRESS RELEASE

Athens, Greece, November 9<sup>th</sup> 2020



## A NEW PROJECT STARTS AIMED AT IMPROVING THE SUSTAINABILITY OF THE ADVANCED TEXTILE MATERIALS' SECTOR

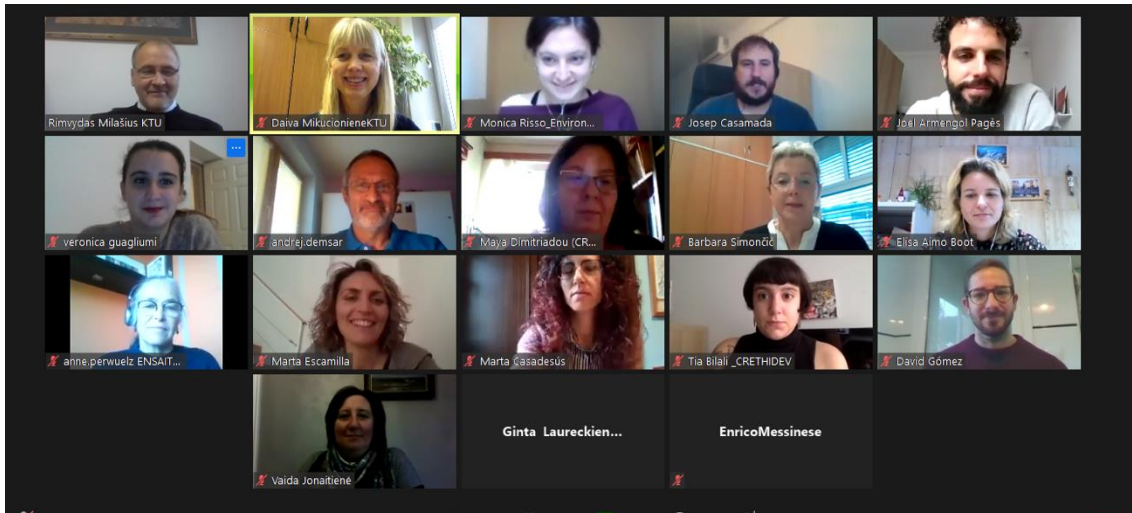
The kick-off meeting of CLEANTEX project was held virtually on Wednesday 4<sup>th</sup> November 2020, led by the project coordinator, Kaunas University of Technology (KTU).

CLEANTEX aims to promote the uptake of circular economy and eco-design concepts to improve the skills of students in textile engineering and workers in the sector through cross-sectoral cooperation in HEIs in order to tackle the main pollution problem in textile industry and reach a more sustainable sector. Moreover, CLEANTEX is aligned with the renewed Circular Economy Action Plan and the new Industrial Policy released on March 2020. In addition, CLEANTEX will also leverage the new European Commission textile policy by 2021.

CLEANTEX is co-financed by the ERASMUS+ program of the European Commission under the call for Strategic Partnerships for higher education, with the Grant Agreement number 2020-1-LT01-A203 -077874. The project started on November 1<sup>st</sup> 2020, it has a duration of 27 months and a total budget of 330.828 €.

The consortium is led by [Kaunas University of Technology](#) (KTU) as project coordinator from Lithuania, and it counts with the participation of [AEI Tèxtils](#) and [LEITAT](#), both established in Terrassa; [CRE.THI.DEV](#), in Greece; [CIAPE](#) and [Environment Park Torino](#), in Italy; [University of Ljubljana](#), in Slovenia and [Ecole Nationale Supérieure d'Arts Industries Textiles](#), in France.

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## CLEANTEX consortium during the kick off meeting

Key actions discussed in the meeting were the planning of the activities and the overall coordination. The next meeting of the consortium is scheduled in May 2021 in Greece.

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### More information:

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